

“Rich Snippets”

Your markup without Rich Snippets:

<h1>Welcome to Team Momentum</h1>

<p>We're your marketing strategist, based in Cary, NC, specializing in low-cost websites and electronic promotional solutions. We offer:</p>

Professional Looking Websites from \$399
WordPress Setup and Training
Search Engine Optimization (SEO)
Social Media Marketing
Brand Consultation & Logo Development
Affordable Custom Printing

<p>To the left you'll see a few pics of my family. I'm John Sam, the one next to Jack. Hope you're having as much fun as I am. Have a great day!</p>

Your markup with Rich Snippets:

<div itemscope itemtype="<http://schema.org/LocalBusiness>">
<h1>Welcome to Team Momentum</h1>
<p>We're your marketing strategist, based in <span itemprop="address" itemscope itemtype="<http://schema.org/PostalAddress>">Cary NC, specializing in low-cost websites and electronic promotional solutions. We offer:</p>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">Professional Looking Websites from \$399</div>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">WordPress Setup and Training</div>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">Search Engine Optimization (SEO)</div>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">Social Media Marketing</div>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">Brand Consultation & Logo Development</div>
<div itemprop="makesoffer" itemscope itemtype="<http://www.schema.org/Offer>">Affordable Custom Printing</div>
<p>To the left you'll see a few pics of my family. I'm John Sam, the one next to Jack. Hope you're having as much fun as I am. Have a great day!</div></p>

Go to <http://schema.org> for a complete list of tags and examples.